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Knighton Heath Golf Club Official Brochure

Dear Sirs

15th November 2019

I am writing to you from CMT Multimedia, a business partner of Knighton Heath Golf Club.

Please accept this as your invitation to feature your business within Knighton Heath Golf Club's Official Promotional Brochure for 2020.

We are currently contacting only local businesses who we feel will benefit from the coverage offered both in the printed glossy brochure and in the online electronic version which will be widely distributed on social media platforms. The brochure will also be available to view on the golf club's website.

A high-end bespoke corporate brochure will be published and utilised as marketing collateral, extensively raising the profile of the club within the local area. This publication will be mutually advantageous to both you the sponsor and the club who intend on increasing their revenue streams from new golf membership, events such as weddings and the hire of the conferencing facilities etc.

We invite you to profile your business within the brochure which will be available for a minimum two year period.

We will provide the club with up to 5,000 copies which will be situated in highly visible areas around the club-site (clubhouse, restaurant, bar, reception, conference facilities etc). Copies will also be delivered to local businesses where you find waiting rooms such as Dentists, Doctors, Sports Injury Clinics, Estate Agents and Car Dealerships etc.

The brochure will also be available on-line in electronic format on the Golf Club's website for the whole two year period. The electronic format also means that the brochure can be shared across social media sites and viewed on all platforms, tablets and mobile phones.

I have attached a rate card showing the various options in terms of sizes and costs for your perusal.

I will contact you by telephone in the next few days to ascertain your interest or alternatively you can contact me directly on +44 (0)113 808 9563 or <u>info@cmtmultimedia.com</u>.

I look forward to speaking with you.

Your sincerely

Colin Tobin